

NORTH CAROLINA'S PIEDMONT TRIAD A VIBRANT REGIONAL ECONOMY



GREENSBORO HIGH POINT WINSTON-SALEM AND ALAMANCE COUNTY

REGIONAL POPULATION OF 1.6 MILLION

16 COLLEGES & UNIVERSITIES

OVER 60,000 STUDENTS

WORKFORCE OF OVER 800,000

WITHIN 650 MILES OF MORE THAN HALF OF THE U.S. POPULATION



COMMUNITY PROFILE: 2014-2015



NORTH CAROLINA'S PIEDMONT TRIAD
COMMUNITY PROFILE 2014-2015

A VIBRANT REGIONAL ECONOMY

Alamance County, Greensboro, High Point and Winston-Salem are four diverse, dynamic entities that embody innovation, entrepreneurship, and creativity while valuing our traditions and culture.

Strategically located at the center of North Carolina's urban crescent – midway between Raleigh/Research Triangle Park and Charlotte – these locations are on the rise, bolstered by robust business clusters focusing on the future.

Imagine the possibilities of living and working in an area where cutting-edge innovation thrives and a wealth of new discoveries surround you – from university-based research parks to historic landmarks. Picture a region that encourages creativity and boasts a rich entrepreneurial spirit, with vibrant downtown areas peppered with exotic restaurants, hip coffee shops, and cool performing arts venues.

- ▲ A thriving life sciences and biotechnology sector is buoyed by two growing research parks: the Gateway University Research Park and Wake Forest Innovation Quarter. Those parks are joined by a regional office for the North Carolina Biotechnology Center and the renowned Wake Forest University School of Medicine.
- ▲ The Wake Forest Institute for Regenerative Medicine (WFIRM) is an international leader in the use of regenerative medicine to repair or replace diseased tissues and organs. WFIRM scientists were the first in the world to successfully implant a laboratory-grown organ into a human and today are working to grow more than 22 different organs and tissues.
- ▲ High Point University is constructing the region's first school of pharmacy. The pharmacy school along with physical therapy and physician assistant studies will be a \$120 million investment that will accommodate 700 additional health sciences graduate students.
- ▲ The Joint School of Nanoscience and Nanoengineering – a collaboration between NC A&T State University and UNC-Greensboro – is the flagship research institution at Gateway University Research Park. The Joint School offers master's and doctoral degrees in nanoscience and nanoengineering. Its research activities are concentrated on emerging trends in nanobiology, nanomaterials, nanometrology, and nanobioelectronics.
- ▲ Aviation is taking off in the region and represents a strong and vibrant sector of our economy. Companies here include jet engine and aircraft manufacturing, aviation maintenance, flight training, and overnight air delivery services.
- ▲ The magnitude of the region's furniture industry is remarkable, with an annual impact of more than \$8.25 billion and more than 69,000 local jobs.
- ▲ Elon University recently added to its long list of accolades a No. 1 rank for master's-level universities in the Southern region (US News & World Report). Elon's School of Law and School of Health Sciences – with doctor of physical therapy and physician assistant studies programs – are two of the newest, major additions to the university.

WORKFORCE AND EDUCATION

Companies here draw from a regional labor force of over 800,000. Our young, well-educated workforce is our strongest asset, supported by focused training at Forsyth Technical Community College, Alamance Community College, and Guilford Technical Community College as well as a wealth of higher education options at area colleges and universities.

HIGHER EDUCATION

(ranked by number of degrees conferred)

INSTITUTION	HIGHEST DEGREE	ENROLLMENT	DEGREES CONFERRED
<i>Four-year schools</i>			
University of North Carolina at Greensboro	Doctorate	17,559	2,340
Wake Forest University	Doctorate	7,432	2,112
North Carolina A&T State University	Doctorate	10,046	1,145
Winston-Salem State University	Master's	6,163	1,392
Elon University	Doctorate	6,029	1,159
High Point University	Doctorate	4,200	936
Guilford College	Bachelor's	2,177	494
Greensboro College	Master's	1,150	117
Salem College	Master's	1,100	209
University of North Carolina School of the Arts	Post-Master's (Professional Artist Certificate)	760	195
Bennett College for Women	Bachelor's	636	103
Laurel University	Doctorate	430	125
South University	Doctorate	303	4
<i>Two-year schools</i>			
Guilford Technical Community College	Associates	45,352 ¹	2,159
Forsyth Technical Community College	Associates	37,282 ¹	1,100
Alamance Community College	Associates	14,385 ¹	554
Virginia College	Associates	603	73

¹Numbers for these community colleges include continuing education students.

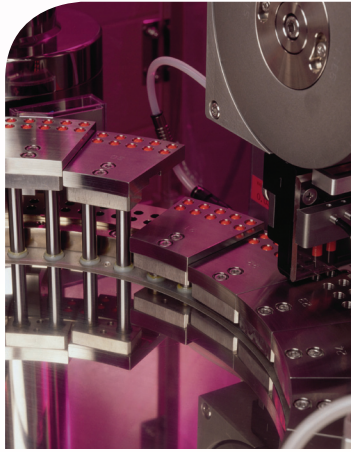




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CUTTING-EDGE RESEARCH

Critical resources are in place to ensure that innovation thrives here. Gateway University Research Park – a partnership between North Carolina A&T State University and The University of North Carolina at Greensboro – is located on two 75-acre campuses. The park has available land and existing state-of-the-art facilities for life sciences, physical sciences, engineering, technology, and other applied science areas. The USDA's Natural Resource Conservation Service has two labs on the campus.



Anchored by its first tenant – the Department of Physiology and Pharmacology of the Wake Forest University School of Medicine – the 240-acre Wake Forest Innovation Quarter is currently home to over 55 companies employing over 2,800 full-time personnel with a collective annual payroll of more than \$50 million. Wake Forest Innovation Quarter is a diverse and growing hub for the biomedical science and information technology fields in which businesses, academic institutions and community come together to work, live, learn and play while pursuing creative achievement.

Innovation Quarter offers Class A offices and laboratories, a design center, a conference center, an atrium entertainment center in Wake Forest Biotech Place, future retail and entertainment space, Bailey Park, a rails-to-trails linear park and a lake. Overall, there are about 145 developable acres and 55 acres of green space.

FAVORABLE BUSINESS CLIMATE

Doing business in the Piedmont Triad offers companies a competitive advantage. With lower construction costs than most major markets, very affordable utilities, and a competitive cost of living, this is a vibrant place for business. A variety of workforce training programs – plus opportunities for state and local incentives – make the area fertile ground for new business development.



STATE TAX INFORMATION

CORPORATE TAX: The corporate income tax rate is 6% for 2014. The rate will fall to 5% in 2015.

FRANCHISE TAX: The franchise tax rate is \$1.50 per \$1,000.

INDIVIDUAL INCOME TAX: In 2014, North Carolina taxes individual income at a flat rate of 5.8%. That flat rate will further decrease, to 5.75%, in 2015.

INVENTORY TAX: North Carolina has no inventory tax.

SALES TAX: The sales tax rate is 6.75% (4.75% state tax, 2% local sales and use rate) for most items.

LOCAL REAL ESTATE & PROPERTY TAX INFORMATION

Real Estate and Property Tax Rates (per \$100 valuation)*

MUNICIPALITIES

WINSTON-SALEM:	0.54 (in Forsyth County)
GREENSBORO:	0.6325 (in Guilford County)
HIGH POINT:	0.664 (in Guilford, Forsyth, Davidson, and Randolph counties)
KERNERSVILLE:	0.5425 (in Forsyth and Guilford counties)
BURLINGTON:	0.58 (in Alamance and Guilford counties)
MEBANE:	0.49 (in Alamance and Orange counties)

COUNTIES

ALAMANCE COUNTY:	0.53
FORSYTH COUNTY:	0.7168
GUILFORD COUNTY:	0.77

**7-1-2014 through 6-30-2015*

POPULATION

PIEDMONT TRIAD REGION	1,653,763
GREENSBORO	279,639
WINSTON-SALEM	236,441
HIGH POINT	109,270
GUILFORD COUNTY	506,610
FORSYTH COUNTY	357,898
ALAMANCE COUNTY	154,750





NORTH CAROLINA'S PIEDMONT TRIAD
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STRATEGIC LOCATION AND INFRASTRUCTURE

WITHIN 650 MILES OF MORE THAN HALF OF THE U.S. POPULATION

HIGHWAYS

- ▲ The region lies at the intersection of five Interstate highways (I-40, 73, 74, 77, 85) and a number of major federal highways (US 29, 52, 70, 220, 311, 421). Our Mid-Atlantic location is paramount to our role as an East Coast manufacturing center and hub for logistics/transportation.
- ▲ Our region is within 650 miles of more than half of the U.S. population and most major domestic markets.
- ▲ The region has one of the largest concentrations of trucking companies on the East Coast. FedEx Ground and UPS Ground both maintain regional sorting hubs here with collective sorting capabilities of over 100,000 packages an hour.

RAIL

- ▲ Local freight service is provided by Norfolk Southern and CSX.
- ▲ Amtrak passenger service is available, with depots throughout the region.

TECHNOLOGY INFRASTRUCTURE

- ▲ Excellent power reliability and dual feed capacity
- ▲ Low utility costs
- ▲ SONET/DWDM ring technology
- ▲ Multiple fiber network/communications providers

AIR

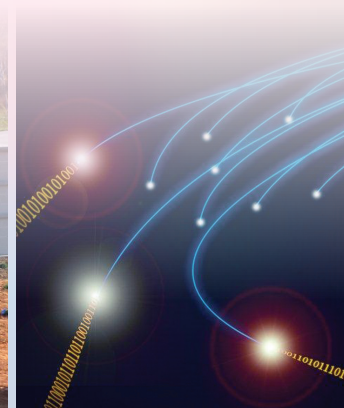
- ▲ There are approximately 50 direct flights daily on major carriers out of Piedmont Triad International Airport. The airport's central location and state-of-the-art facilities have made it a catalyst for commercial and industrial development. The airfield facility has 3 runways including 9,000 and 10,000 square foot parallel runways. The 4,000-acre campus is home to more than 50 companies, including a fixed-base operator, and has an estimated economic impact on the region in excess of \$1.6 billion.
- ▲ The FedEx Express Mid-Atlantic Air Hub provides strategic overnight delivery services and a competitive advantage for local companies.
- ▲ Smith Reynolds Airport provides an effective base of operations for corporate aircraft, air charter services, general aviation, and air cargo. The facilities are ideally suited for aircraft maintenance, repair and overhaul (MRO) operations and a variety of aviation-related industrial and commercial development.
- ▲ The Burlington-Alamance Regional Airport has recently completed an extension of its runway to 6400' and has the capability to land a 737. The airport is easily accessed two miles from Interstates 40 and 85 in Alamance County.

PORTS

- ▲ Wilmington, NC 203 Miles
- ▲ Morehead City, NC 219 Miles
- ▲ Norfolk, VA 247 Miles
- ▲ Charleston, SC 301 Miles
- ▲ Savannah, GA 346 Miles

"It's the right move for the growth of our company to come to High Point and be headquartered here. From a businessperson's perspective, it's a very business-friendly city."

GLENN PRILLAMAN, PRESIDENT AND CEO, STANLEY FURNITURE





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CORPORATE LEADERS

High Point, Alamance County, Greensboro and Winston-Salem are home to major companies that have chosen the area for their current success and future growth. Many of the companies below fall into more than just the industry sector/category shown.

AVIATION

B/E Aerospace
Cessna Aircraft Company
Honda Aero, Inc.
Honda Aircraft Company*
Landmark Aviation
TIMCO Aviation Services*
Triumph Actuation Systems

LOGISTICS, TRANSPORTATION & DISTRIBUTION

EPES Carriers
FedEx Express
FedEx Ground
Harris Teeter
Kidde
New Breed Logistics
Old Dominion Freight Line
O'Reilly Automotive
Ralph Lauren Corporation
UPS Ground
Walmart

LIFE SCIENCES, PHARMACEUTICAL, AND NUTRITIONAL

Ameritox, Ltd.
BD
FFF Enterprises
Herbalife
LabCorp
Novartis Animal Health US*
Patheon
Syngenta Crop Protection*
TransTech Pharma*

CONSUMER PRODUCTS

Hanesbrands*
Krispy Kreme*
Lowes Foods*
Sheetz
VF Corporation*

HEALTHCARE

Advanced Home Care*
Cone Health*
Cornerstone Health Care*
High Point Regional/
UNC Health Care
Novant Health*
Solstas Lab Partners/
Quest Diagnostics
Wake Forest University
Baptist Medical Center

ADVANCED MANUFACTURING

Caterpillar
Deere-Hitachi Construction
Machinery Corporation
Evonik Industries
Gilbarco Veeder-Root
GKN
Glen Raven
Honda Power Equipment
Lenovo
Lorillard*
Machine Specialties, Inc.*
Precor
Procter & Gamble
Purolator Advanced Filtration
Qualicaps

Reynolds American*
RFMD*
TE Connectivity
Thomas Built Buses/Daimler Trucks
Unifi*
Valspar Corporation
Volvo Group/Mack Trucks*

SPECIALIZED BUSINESS SERVICES

American Express
Bank of North Carolina*
BB&T*
Global Brands Group
Harland Clarke Corporation
High Point Bank and Trust*
Inmar
NewBridge Bank*
Wells Fargo

FURNITURE, HOME FURNISHINGS, SHOWROOMS

Culp*
Davis Furniture*
International Market Centers
Home Meridian International*
La-Z-Boy
Legacy Classic Furniture / Universal
Marsh Furniture Company*
OFS Brands
Phillips Collection*
Schnadig International
Stanley Furniture*

** denotes corporate headquarters*

INSURANCE

Aetna
AIG United Guaranty
National General Insurance
Lincoln Financial Group
UnitedHealthcare

CUSTOMER SERVICE

APAC Customer Services
AT&T
Bank of America
Pepsi Bottling Company
Replacements, Ltd.
Sears Operations Center
US Airways

UTILITIES

AT&T
Duke Energy
North State Communications*
Piedmont Natural Gas
Time Warner

"The Greensboro area was an ideal place to add Lenovo's U.S. manufacturing [and expand] our fulfillment center... This area has an excellent education and training infrastructure and a highly skilled and productive workforce."

**JAY PARKER, PRESIDENT
LENOVO NORTH AMERICA**





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RECENT ANNOUNCEMENTS AND EXPANSIONS

BB&T

BB&T Corporation continues to create jobs and consolidate several existing regional office operations into a 390,000-square foot facility that had formerly housed the American Express call center. The bank's new Triad Operations Center will primarily employ back office, administrative, and support function workers.

BUZZISPACE

BuzziSpace will locate its North American headquarters and manufacturing operations in a 100-year-old empty cotton mill. The Belgian company plans to create 113 jobs and invest more than \$1.75 million. The company designs and manufactures furniture/acoustical treatments for a collaborative/open-plan office environment.

CAMBRO

Cambro Manufacturing Company is expanding capacity by constructing a manufacturing facility. Cambro, a manufacturer of food service and health care products including trays, table service, storage, shelving and insulated transport products, will create 100 jobs and invest \$30.4 million over the next three years.

CATERPILLAR, INC.

Caterpillar, Inc., one of the world's top manufacturers of heavy construction equipment opened a facility for the production of axles for large mining machines. This project involved \$426 million in new capital investment and led to the creation of 450 jobs.

COLUMBIANA HI TECH

Transnuclear Inc., an AREVA company, announced the acquisition of manufacturer Columbiana Hi Tech, LLC, a custom fabrication company dedicated to supplying storage containers and systems for the nuclear industry. Columbiana Hi Tech plans to add 40-50 welders, machinists, manufacturing engineers and inspectors.

CONDUIT GLOBAL

Conduit Global, an inbound and outbound call center and back office services facility, announced the creation of 300 new jobs at their customer care center. With this 25,000-square foot expansion, the company will have tripled in size to serve a major telecommunication client

CONE HEALTH

Cone Health opened a \$200 million expansion at Moses H. Cone Memorial Hospital. The six-story tower features 96 private rooms, 16 operating rooms, and an expanded emergency department.



DEERE-HITACHI

Deere-Hitachi Construction Machinery Corp. plans to invest \$97 million and hire 340 employees as it grows its facility to 120 acres with more than 1.1 million-square feet of industrial space and a work force of more than 1,000.

FEDEX GROUND

FedEx Ground, the leader in small package ground shipping has expanded its distribution hub by 83,000 square feet, increasing the facility's sorting capacity and adding jobs.



FFF ENTERPRISES

FFF Enterprises, a distributor of influenza vaccines, critical care biopharmaceuticals and other plasma products continues to invest and hire at their 80,000-square foot logistics center and specialty pharmacy.

GLEN RAVEN

Glen Raven Custom Fabrics recently completed a \$10 million investment and the addition of 30 jobs to meet consumer demands for customization of the company's Sunbrella fabrics. New, automated yarn manufacturing systems can be adjusted to more quickly meet market demands for colors and yarn blends.

HERBALIFE

Herbalife purchased the former Dell Inc. plant for its east coast manufacturing operations and expects to invest \$100 million in new equipment and building up-fit. The company plans to hire 500 employees.

HONDA AIRCRAFT COMPANY

Honda Aircraft Company, a subsidiary of American Honda Motor Company, is responsible for the research, development, sales, marketing and manufacturing of the HondaJet, an advanced light jet. The company's world headquarters located at the Piedmont Triad International Airport spans more than 130 acres and includes 600,000-square feet of facilities. Since its founding in 2006, Honda's capital investment exceeds \$140 million. The company's workforce exceeds 1,200.

LABCORP

LabCorp, a provider of leading-edge medical lab tests and services, moved 995 employees to a state-of-the-art facility with room to grow.

"Glen Raven, Inc. has been in Alamance County since 1880 and has grown from here into a global corporation. Our Global Headquarters is here and we have recently made three expansion investments here. Our workforce is our greatest asset and is a key strength of the Triad area.

**ALLEN E. GANT, JR., CHAIRMAN AND CEO
GLEN RAVEN, INC.**



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RECENT ANNOUNCEMENTS AND EXPANSIONS

INMAR, INC.

Inmar, Inc. a technology company that operates collaborative commerce networks, recently expanded their operations into the Wake Forest Innovation Quarter. This expansion created 212 new jobs and the company will be investing \$24.5 million over the next five years.

MWI VETERINARY SUPPLY

MWI Veterinary Supply, one of the largest veterinary distributors in the U.S., plans to add an East Coast distribution center, with 47 new jobs and an investment of \$3,150,000. A publicly traded company, MWI sells a wide range of products including pharmaceuticals, vaccines, diagnostics, and capital equipment.

NEWELL RUBBERMAID

Newell Rubbermaid added 116 jobs at its customer "center of excellence" at its existing Levolor and Kirsch facility.

NS AVIATION

NS Aviation, a provider of aircraft maintenance and repair services, located its headquarters at Smith Reynolds Airport – creating 308 jobs and investing \$1.5 million. The company is a certified FAR 145 repair station with heavy maintenance, modification, and repair capabilities.

OFS BRANDS

OFS Brands – a furniture and logistics company – will add nearly 200 jobs to its local workforce. The company is adding \$9.25 million to the tax base by expanding and upgrading a newly-purchased building.

PEPSI BOTTLING VENTURES

Pepsi Bottling Ventures announced an investment of more than \$81 million in its new, larger plant. The new plant will employ approximately 500 people and is the second major expansion for a PepsiCo Inc. affiliate locally in two years.



PROCTER & GAMBLE

Procter & Gamble, a multinational manufacturer of product ranges including personal care, household cleaning, laundry detergents and prescription drugs announced an expansion for a new manufacturing line of an existing product. This project includes 200 new jobs and an investment of \$100 million.

RALPH LAUREN CORPORATION

Ralph Lauren continues to expand its operations here, as it constructs an 843,000-square foot distribution/office facility. The company is the midst of a more than 900-job expansion. Since 1991 the company has developed a wide range of

operations locally, including four other major distribution centers, a customer contact center, various office functions, and a research and development facility. The company's distribution operations for apparel and home goods serve retail stores and individuals throughout the US.



SHEETZ

Sheetz, a family-owned convenience store chain, has opened a new manufacturing and distribution center to support retail locations in Virginia and North Carolina. The new, 250,000-square foot center represents a \$32 million investment in the community and brings 253 new jobs.

SOLSTAS LAB PARTNERS/QUEST DIAGNOSTICS

Solstas Lab Partners/Quest Diagnostics – a medical and diagnostic laboratories company – is continuing to expand. It is adding up to 500 new jobs and making an \$11.6 million investment.

STANLEY FURNITURE

Stanley Furniture relocated its corporate headquarters from out of state to the furniture market district, bringing an investment of \$6 million and adding 42 new jobs. Corporate offices co-located with a downtown showroom that will be open year-round.

UNITEDHEALTHCARE

UnitedHealthcare, a leader in the health and well-being industry, plans to create about 500 new jobs at its corporate office. These jobs include customer service representatives, claims processors, nurses, and clinicians.

US AIRWAYS

US Airways has brought 200 full-time jobs to its reservation call center, returning work that was previously handled outside of the United States. The center now has nearly 1,000 employees.

VOLVO

Volvo Group North America expanded its campus by building a \$15 million, 123,000-square foot facility. Approximately 700 of its locally-based employees will move into the new office building.

WALMART

Walmart Stores, Inc. is constructing a major perishable grocery distribution warehouse. The new facility will serve over 123 Walmart retail stores across North Carolina and surrounding states. The company intends to create 450 jobs and invest more than \$100 million in the new center.



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LEISURE ACTIVITIES

Here is a sampling of what gives the Winston-Salem, High Point, Greensboro and Alamance County area such a rich quality of life.

SPORTS

- Wyndham Championship PGA Tournament
- Winston-Salem Dash, Burlington Royals and Greensboro Grasshoppers minor-league baseball teams
- 2014 USA Cycling Professional Criterium National Championship
- High Point Cycling Classic
- Winston-Salem Open Tennis Tournament
- NASCAR Weekly Racing Series
- 2014, 2015 ACC Men's and Women's Basketball Tournaments
- BB&T Gate City Half Marathon and 8K
- BMX Racing

ATHLETIC AND ENTERTAINMENT VENUES

- 23,000-seat Greensboro Coliseum, Greensboro Coliseum Complex: Special Events Center and White Oak Amphitheatre
- 12,000-seat Lawrence Joel Veterans Memorial Coliseum
- BB&T Ballpark, NewBridge Bank Park (minor league parks)
- Atlantic Coast Conference Hall of Champions
- Greensboro Aquatic Center
- Aggie Stadium, Bowman Gray Stadium, Irwin Belk Track, Gene Hooks Field at Wake Forest Baseball Park, BB&T Field, Williard Baseball Stadium, UNCG Baseball Stadium, War Memorial Stadium, Armfield Athletic Center
- Miracle League of High Point Field

RECREATION

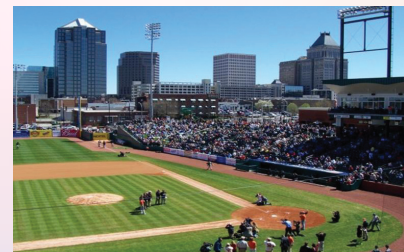
- Triad Park, Piedmont Environmental Center, and a host of other city and county parks and greenways
- 27 golf courses in Guilford County, 15 courses in Forsyth County, 13 golf courses in Alamance County
- 101 parks and 137 miles of trails in Guilford County, 5,000 acres of parkland in Forsyth County, 33 parks and recreation facilities in Alamance County

PERFORMING ARTS

- Eastern Music Festival, John Coltrane International Jazz & Blues Festival
- Black Theatre Festival, RiverRun International Film Festival
- Greensboro Symphony Orchestra, Winston-Salem Symphony
- Stevens Center, High Point Theatre, Carolina Theatre, Aycock Auditorium, Hayworth Fine Arts Center, War Memorial Auditorium, Paramount Theatre, Triad Stage

ATTRACTIONS AND MUSEUMS

- International Civil Rights Center and Museum
- Historic Old Salem, Winston-Salem Downtown Arts District, Weatherspoon Art Museum
- Guilford Courthouse National Military Park
- Alamance Battleground and Historical Museum, Civil War Trail
- Greensboro Science Center - Carolina SciQuarium
- SciWorks, Greensboro Children's Museum, Children's Museum of Winston-Salem, Children's Museum of Alamance County
- High Point Museum, Greensboro Historical Museum
- NC Zoological Park (the nation's largest natural-habitat zoo is a quick drive away in Asheboro)
- Tanger Outlets
- The Haw River Trail and The Haw River Wine Trail
- Triad Park Field of Honor



GLOBAL BUSINESS CONNECTIONS

HOME FURNISHINGS CAPITAL OF THE WORLD™

High Point has earned its nickname as “Home Furnishings Capital of the World™.” The High Point Market – the largest home furnishings trade show in the world – is North Carolina’s biggest economic event with an annual impact of \$5.39 billion within a 75-mile radius of downtown High Point. Market brings to the region each year approximately 150,000 visitors and 2,000 exhibitors representing over 100 countries.

FOREIGN TRADE ZONE 230

The region’s Foreign Trade Zone 230 – administered by the North Carolina Department of Commerce – provides companies a wide variety of import/export benefits.

INTERNATIONALLY-BASED COMPANIES

Greensboro, Winston-Salem, High Point, Alamance County and the Piedmont Triad region are home to more than 200 foreign-owned firms representing 32 countries.

FEDERAL AND STATE ASSISTANCE

Locally, the U.S. Department of Commerce maintains an export office; the U.S. Customs Service has a Port of Entry office at Piedmont Triad International Airport; and the N.C. Department of Commerce has a furniture export office.

“The Winston-Salem location just met all our requirements – near a port, access to quality work force... the right land, the educational system, the logistics, the infrastructure.”

HANS HAEFELI,
VICE PRESIDENT
OF ADVANCED
COMPONENTS &
SYSTEMS DIVISION,
CATERPILLAR INC.

“The central location of this facility to Winston-Salem, Greensboro, and High Point makes it an excellent site for our existing and future associates and underscores our commitment to the Triad.”

CHRIS HENSON, COO,
BB&T CORPORATION

“We have enjoyed a great partnership with the City of High Point over the years. We expanded several times and have had great growth and opportunity, and we found this to be a wonderful place to do business.”

GEORGE CLOPTON,
VICE PRESIDENT
OF DISTRIBUTION
OPERATIONS,
RALPH LAUREN
CORPORATION

“We were fortunate we found Greensboro, North Carolina. This is a place with long-term vision for economic growth and prosperity, and people who share our vision and values.”

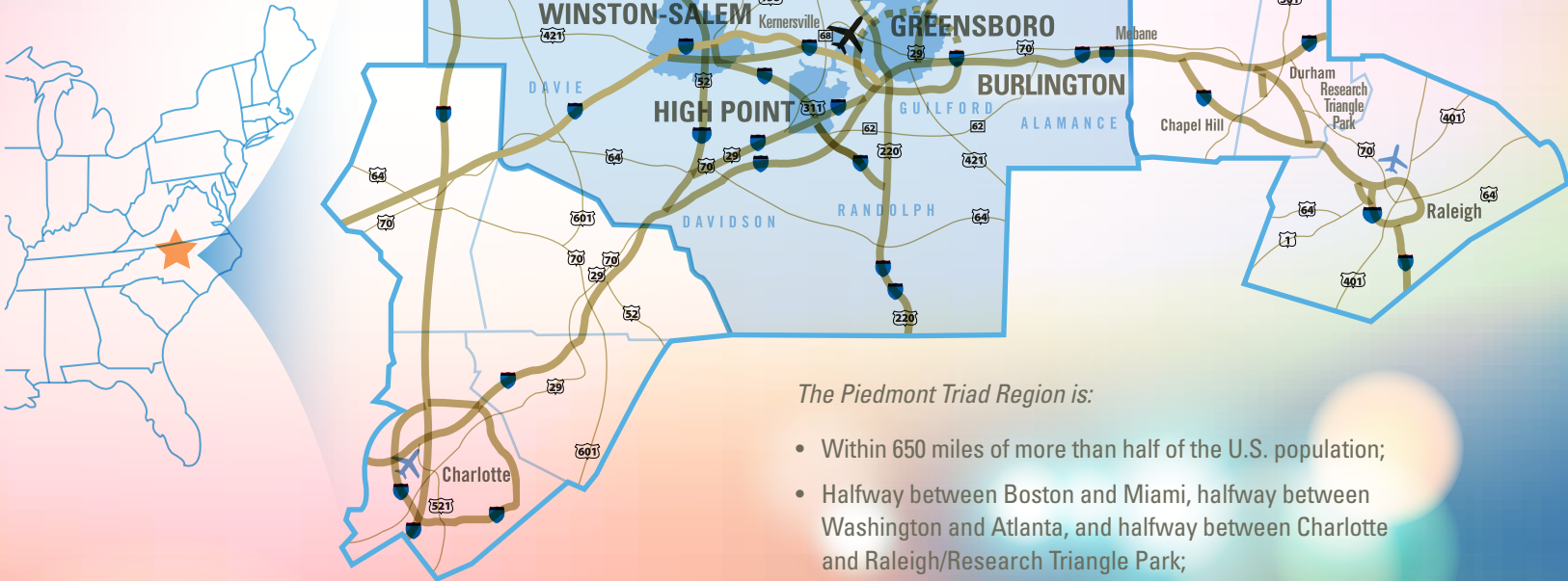
**MICHIMASA
FUJINO, PRESIDENT
& CEO, HONDA
AIRCRAFT COMPANY**

“Winston-Salem is the ideal location for our company, given its excellent workforce, low cost-of-doing business, and easy highway access to distribute our Pepsi products.”

GEORGE SUDDATH,
VICE PRESIDENT,
CORPORATE AFFAIRS,
PEPSI BOTTLING
VENTURES

NORTH CAROLINA'S PIEDMONT TRIAD A VIBRANT REGIONAL ECONOMY

High Point, Winston-Salem, Greensboro and Alamance County offer both a strategic location and superior transportation assets.



The Piedmont Triad Region is:

- Within 650 miles of more than half of the U.S. population;
- Halfway between Boston and Miami, halfway between Washington and Atlanta, and halfway between Charlotte and Raleigh/Research Triangle Park;
- Served by Piedmont Triad International Airport (GSO), Charlotte Douglas International Airport (CLT), and Raleigh-Durham International Airport (RDU) as well as served by an extensive interstate highway network.

**Greensboro Partnership
Economic Development**

336-387-8312

www.greensboropartnership.com



**High Point Economic
Development Corporation**

336-883-3116

www.highpointedc.com



**Winston-Salem
Business, Inc.**

336-723-8955

www.wsbusinessinc.com



**Alamance County Area
Chamber Of Commerce**

336-228-1338

www.choosealamance.com



NORTH CAROLINA'S PIEDMONT TRIAD